Mapping LGBTQ St. Louis

Additional Information Sheet

Location:
Herbies'
Herbie's
1 Maryland Plaza

Additional Information:

Described as: mixed clientele "with some heterosexuals, and a fairly wide assortment of gays...slight leaning toward the more fashionably dressed" according to PrimeTime 1977; "word is that it isn't quite as Gay as it used to be" in Gaylife June 1979; very popular, disco and dancing, mixed crowd, youth and college-aged crowd, in Damron 1977-1980; described as mostly lesbians in Gaia's 1981.

Article by R.K. Tibbits mentions that the apostrophe is at the end because two Herbies started it.

For additional history see: